

01:00:47 Deborah: Was festival 8 days straight or maybe 2 weekend days times 4?

01:04:03 Michele Hyson: Deborah, her festival occurred from Thurs through Sun for two weeks. This year is different:  
<https://redrockfarms.com/lavender-bloom-wine-tasting-event/>

01:05:29 Cindy Camber: Do you know of any lavender farmers who use a flower truck model? If so, any data on sales and profitability?

01:05:56 Cindy Camber: This is an example found online.

01:09:09 Gina: Reacted to "Amelia's Flower Truck.png" with 😊

01:10:01 Michele Hyson: Reacted to "Amelia's Flower Truck.png" with ♥

01:30:40 Sandy: WE found that it helped to have a photo book of our lavender at the markets. We had pictures of the grandkids helping, the green house, etc. It helped the people to believe that we really grew lavender. It helped our sales.

01:31:17 Mary Pilotte: Reacted to "WE found that it hel..." with ♥

01:31:28 Sally Miller: ♥

01:37:47 Michele Hyson: Please send Front Porch topics to us! [execdir@uslavender.org](mailto:execdir@uslavender.org) or [education@uslavender.org](mailto:education@uslavender.org)

01:39:06 iPhone-F17ZT16BN6XW: Did you ever add bees to your farm for lavender honey production?

01:39:17 Michele Hyson: Reacted to "WE found that it hel..." with ♥

01:41:50 iPhone-F17ZT16BN6XW: Thank you

01:42:26 Mary Pilotte: Reacted to "Thank you" with 👍

01:42:43 HM: Great presentation! Thank you, Christine!

01:42:47 Sandy: Thank you