

Content Formats List

You've heard it before *Content is King*, meaning online marketing doesn't exist without content. Here is a list of "content formats" that you can use to create social media posts, videos, reels, and presentations.

Consider different content formats when putting together a Content Calendar or using Facebook Meta.

List of Content Formats

- How-to's
- Content Curation
- Case Studies
- Charts/Graphs
- Ebooks
- Email Newsletters / Autoresponders
- Cartoons / Illustrations
- Book Summaries
- Tool Reviews
- Giveaways
- FAQs
- Q&A Session
- Webinar
- Guides
- Dictionary
- "Day in the Life of" Post
- Infographics
- Interview
- Lists
- Mind Maps
- Meme
- Online Game
- Helpful Application / Tool
- Opinion Post
- White Papers
- Vlog
- Videos
- Templates
- Surveys
- Slideshares
- Resources
- Quotes
- Quizzes
- Polls
- Podcasts
- Pinboards
- Photo Collage
- Original Research
- Press releases
- Photos
- Predictions
- User Generated Content
- Company News
- Timelines